



Tallahassee, Florida

June 3 – 7, 2020

[www.FAMUAlumniConvention.com](http://www.FAMUAlumniConvention.com)

**SPONSORSHIP PACKET**

# Fact Sheet

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**WHO: Florida A&M University National Alumni Association, Inc.**

**WHAT: 2020 National Alumni Convention**

The Florida A&M University National Alumni Association (FAMU NAA), a non - profit organization, incorporated under the laws of the State of Florida, was established to serve its alumni and the University, to actively promote the interest of Florida A&M University as an institution of higher learning, research and public service, to focus on the educational needs of all people, to support cultural diversity, and provide equal access to a quality education at Florida A&M University. The FAMU NAA works to stimulate interest in the University among students, former students, graduates, family and friends of FAMU, corporate partners, and others. The alumni association also supports the University through raising funds and providing scholarships to its students.

**WHEN: June 3 – 7, 2020**

Online and Mail-in Registration: January 31 – May 22, 2020

On-site Registration: June 3 – 6, 2020

**Wednesday, June 3, 2020**

- The Tallahassee Chamber/FAMU NAA Golf Tournament

**Thursday, June 4, 2020**

- FAMU Board of Trustees Meeting
- Visits with Deans of Schools and Colleges
- Life Members' Reception
- Welcome Reception – Four Points by Sheraton, Bricks & Brass – All White Party

**Friday, June 5, 2020**

- General Body Meeting
- University President's Luncheon
- Workshop #1 - Student Recruitment
- Athletic Fieldhouse Tour
- Blast from the Past Fundraiser

**Saturday, June 6, 2020**

- FAMU NAA Fundraising Brunch feat. Kortne Gosha, FAMU Athletic Director
- Workshop #2 – Understanding NAA Financials
- Workshop #3 – Role of the FAMU Foundation: Ties to the NAA
- Regional Breakout Meetings
- FAMU NAA Distinguished Alumni Awards Black Tie Gala

**Sunday, June 7, 2020**

- Rattler Church Service

*Convention registration includes all events listed above with the exception of the Golf Tournament*

**WHERE: Main Campus of Florida A&M University, Tallahassee, FL**

**Official Convention Hotels**

**Four Points by Sheraton** – 316 W. Tennessee Street, Tallahassee, FL 32301

Phone: (850) 422-0071

**Home2 Suites by Hilton** – 210 S. Magnolia Drive, Tallahassee, FL 32301

Phone: (850) 402-8900

# About

## **Florida A&M University and FAMU National Alumni Association**

Florida Agricultural and Mechanical University (FAMU) is one of the largest historically Black colleges or universities (HBCUs) in the nation. With an emphasis on research, the University also has a commitment to economic empowerment and community service.

Founded in 1887 as the State Normal School for Colored Students, the institution began with 15 students and two instructors. Today, FAMU offers more than 95 academic degrees and is a premier school among HBCUs.

FAMU provides a high-quality, affordable education to students of diverse backgrounds. *Latino Leaders Magazine* names FAMU as a “National Top College for Diversity & Inclusion.” *Diverse Issues in Higher Education* names FAMU as the No. 1 HBCU producer of African-American bachelor’s degrees in America and the No. 1 producer of bachelor’s and graduate degrees for architecture/related services. The National Science Foundation names FAMU as the No. 1 HBCU for research and development and the No. 1 institution of origin for Black scientists and engineers.

FAMU is listed by *U.S. News & World Report* as the nation’s No. 2 public HBCU in its “Best Colleges” rankings for 2020. In addition, *Forbes Magazine* names FAMU as one of “America’s Top Colleges.” In 2018, *Smart Asset* ranked FAMU as the No. 2 “Best Value College in Florida.” For two consecutive years (2017 and 2018), the FAMU National Alumni Association (NAA) was honored during the National Black College Alumni Hall of Fame Weekend, receiving the National Alumni Association of the Year award.

The annual convention is the premiere event for FAMU alumni, corporate partners and University supporters. During this time, attendees can expect to learn about the latest activities and innovations being produced by students and faculty at FAMU. The convention allows for attendees to network and collaborate during a series of workshops, meetings, and receptions. Each session is designed to educate and inform alumni ambassadors about the happenings at Florida A&M University.

We are extremely proud that our alma mater has received these accolades and will continue to support the University’s mission of “*Excellence With Caring*” by helping more students pursue their education at FAMU.

## **Our Convention Attendees**

Attendees for this event include current FAMU students, recent graduates, seasoned alumni and retirees. Many have served within their communities as political leaders, business owners, educators, physicians, attorneys, and civic leaders.

## **About our Alumni**

80,000+ Graduates  
Currently, Five U.S. Mayors  
Several Corporation CEOs

Average Mid-Career Salary: \$89,600

55% Female  
45% Male



**CONTACTS:** Dr. James L. Moran Jr.  
FAMU NAA First Vice President  
[1vp@famunaa.org](mailto:1vp@famunaa.org)  
(850) 321-3960

Mr. William Youmans III  
Florida Regional Vice President  
[FloridaRVP@famunaa.org](mailto:FloridaRVP@famunaa.org)  
(407) 484-9138

# National Convention Sponsorship Investment

Florida A&M University National Alumni Association offers seven (7) sponsorship levels for the 2020 national alumni convention.

**Customized packages available upon request.**

DESCRIPTION	DIAMONDBACK TITLE SPONSOR \$25,000 Listed as "Partnering" Organization	RATTLER PRESENTING SPONSOR \$20,000 Listed as "Supporting" Organization	FANG SPONSOR \$15,000	VENOM SPONSOR \$10,000	GOLD SPONSOR \$6,000	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$1,500
AD Size	Full Page 8.5" x 11"	Full Page 8.5" x 11"	Full Page 8.5" x 5.5"	Full Page 8.5" x 5.5"	Full Page 8.5" x 5.5"	Full Page 8.5" x 5.5"	
Company logo listed on national alumni website with link to company website	X	X	X	X	X	X	X
Company logo in convention advertising, promotional materials (souvenir bag), company logo on media releases incl. placement of promotional materials in souvenir bags	X	X	X	X			
One 30-second commercial to run during the convention's Opening Session, General Body Meeting and University President's Luncheon	X						
Reserved sponsor table for eight (8) at the FAMU Distinguished Alumni Awards Gala; includes opportunity to delivery special greetings and company logo prominently displayed	X	X					
Reserved sponsor table for eight (8) at the FAMU NAA Fundraising Brunch; includes opportunity to delivery special greetings and company logo prominently displayed			X				
Reserved sponsor table for eight (8) at the University President's Luncheon; includes opportunity to delivery special greetings and company logo prominently displayed	X			X			
Serve as the sponsor of ONE of the following events: Educational Workshop or General Body Meeting; includes company logo prominently displayed		X	X				
Serve as the sponsor of the Welcome Reception; includes company logo prominently displayed					X		
Serve as the sponsor with hotel branding (e.g., entrance doors, turnstiles, lobby columns and elevator doors)						X	

We hope that you will invest in the 2020 FAMU National Alumni Convention by becoming a sponsor. To procure one of the listed sponsorship packages, please mail the completed Corporate Sponsor Agreement and payment to the address provided on the form. If you desire to customize a sponsorship package for your company or organization, please let us know. We will work with you to accommodate your request.

**CONTACTS:** Dr. James L. Moran Jr.  
FAMU NAA First Vice President  
[1vp@famunaa.org](mailto:1vp@famunaa.org)  
(850) 321-3960

Mr. William Youmans III  
Florida Regional Vice President  
[FloridaRVP@famunaa.org](mailto:FloridaRVP@famunaa.org)  
(407) 484-9138



## CORPORATE SPONSOR AGREEMENT

FAMU National Alumni Association, Inc.

2020 National Convention

Tallahassee, FL

June 3 – 7, 2020

[www.FAMUAlumniConvention.com](http://www.FAMUAlumniConvention.com)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Job Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

### PLEASE INDICATE SPONSORSHIP SELECTION:

DIAMONDBACK - \$25,000 - Title Sponsor \_\_\_\_\_

RATTLER - \$20,000 - Presenting Sponsor \_\_\_\_\_

FANG - \$15,000 – FAMU NAA Fundraising Brunch \_\_\_\_\_

VENOM - \$10,000 University President's Luncheon \_\_\_\_\_

GOLD - \$6,000 - Please specify event \_\_\_\_\_

SILVER - \$5,000 - Branding Sponsor \_\_\_\_\_

BRONZE - \$1,500 - Event Table - Specify \_\_\_\_\_

Other: \_\_\_\_\_ Amount Details: \_\_\_\_\_

**PAYMENT METHOD:** Check \_\_\_\_\_ Credit Card \_\_\_\_\_

Please make checks payable to **FAMU NAA National Convention**.

Place "**2020 convention**" and your **sponsor level** in the memo.

Credit Card Type: Visa \_\_\_\_\_ Master Card \_\_\_\_\_ AMEX \_\_\_\_\_ Discover \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ VCODE: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**SPONSORSHIP PAYMENTS ARE DUE IN FULL BY April 30, 2020.**

Please mail the Corporate Sponsorship Agreement and payment to:

**FAMU NAA, Attn: National Convention, P.O. Box 7351, Tallahassee, FL 32314**