



**FLORIDA A&M UNIVERSITY
NATIONAL ALUMNI ASSOCIATION**

Leadership
SUMMIT

ORLANDO, FLORIDA

**NOV
18-20
2021**

**SPONSORSHIP
PACKET**

Fact Sheet

WHO: Florida A&M University National Alumni Association, Inc.

WHAT: 2021 Leadership Summit

The Florida A&M University National Alumni Association (FAMU NAA), a non - profit organization, incorporated under the laws of the State of Florida, was established to serve its alumni and the University, to actively promote the interest of Florida A&M University as an institution of higher learning, research and public service, to focus on the educational needs of all Americans, to support cultural diversity and equal access to a quality education at Florida A&M University. The NAA works to stimulate interest in the University among students, former students, graduates, family and friends of FAMU, corporate partners, and others. The alumni association also supports the University through raising funds and providing scholarships to its students.

WHEN: October 17 - 19, 2021

- Online Registration Opens

Wednesday, November 17, 2021

- Registration Opens/Vendors Open

Thursday, November 18, 2021

- Opening Session
- State of Athletics Luncheon
- Day in the Life of the NAA President
- Workshop #1

Friday, November 19, 2021

- Workshop #2
- Workshop #3
- History Book Unveiling
- FAMU NAA Distinguished Alumni Awards Black Tie Gala

**WHERE: Hyatt Grand Cypress
1 Grand Cypress Blvd.
Orlando, FL 32836
www.Hyatt.com**

About

Florida A&M University and FAMU National Alumni Association

Florida Agricultural and Mechanical University (FAMU) is one of the largest single-campus historically Black colleges or universities in the nation. The University blends a strong research focus with a commitment to economic empowerment and community service. Founded in 1887 as the State Normal School for Colored Students, the institution began with 15 students and two instructors. Today, FAMU offers more than 95 academic degrees and is the premier school among historically Black colleges and universities.

FAMU contributes to a strong workforce by providing a high-quality, affordable education to students of diverse backgrounds. Latino Leaders Magazine names FAMU as a National Top College for Diversity & Inclusion. Diverse Issues names Florida A&M University as the No. 1 historically Black college or university (HBCU) producer of African-American bachelor's degrees in America as well as the No. 1 producer of bachelor's and graduate degrees for architecture/related services. The National Science Foundation names FAMU as the No. 1 HBCU for research and development and the No. 1 institution of origin for Black scientists and engineers. FAMU is listed by U.S. News & World Report as the nation's No. 2 public HBCU in its "Best Colleges" Rankings for 2019. In addition, Forbes Magazine names FAMU as one of "America's Top Colleges." In 2018, Smart Asset ranked FAMU as the No. 2 Best Value College in Florida. For two consecutive years (2017 and 2018), the FAMU National Alumni Association was honored during the National Black College Alumni Hall of Fame Weekend, receiving the National Alumni Association of the Year award. We are extremely proud that our alma mater has received these accolades and look forward to helping more students pursue their education at FAMU, supporting the University's mission of "*Excellence with Caring.*"

The Leadership Summit is a premiere event for FAMU alumni, corporate partners, and University supporters to gather and learn about the latest activities and innovations being produced by students and faculty at FAMU. The summit will empower attendees to network and collaborate during a series of leadership workshops, meetings, and receptions. Each session is designed to inform and educate alumni ambassadors regarding the state of affairs at Florida A&M University.

Leadership Summit Attendees

Attendees for this event include current FAMU students, recent graduates, seasoned alumni and retirees. Many have served within their communities as political leaders, business owners, educators, physicians, attorneys and civic leaders.

About our Alumni

80,000+ Graduates Currently,
Six U.S. Mayors
Several Corporation CEOs

Average Income: \$73,250

75% Located in Southeastern U.S.
(Florida, Georgia, Alabama)

78%

Aged 35-65

55% Female



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Leadership Summit Sponsorship Investment

Florida A&M University National Alumni Association offers five (5) sponsorship levels for the 2021 FAMUNAA Leadership Summit:

Customized packages available upon request.

	FANG SPONSOR \$15,000	VENOM SPONSOR \$10,000	GOLD SPONSOR \$6,000	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$1,500
Company logo listed on national alumni website with link to company website	X	X	X	X	X
Company logo in summit advertising, promotional materials (souvenir bag), company logo on media releases incl. placement of promotional materials in souvenir bags	X	X	X	X	
One 30-second commercial to run during the summit's Opening Session, and Athletics Luncheon	X	X			
Reserved sponsor table for eight (8) at the Leadership Summit Athletics Luncheon ; includes opportunity to deliver special greetings and company logo prominently displayed		X			
Reserved sponsor table for eight (8) at the FAMU NAA Distinguished Alumni Gala ; includes opportunity to deliver special greetings and company logo prominently displayed	X				
Serve as the sponsor of ONE of the following events: Leadership Workshop or Summit Opening Session ; includes company logo prominently displayed			X	X	
Serve as the sponsor of the FAMUNAA History Book Unveiling ; includes company logo prominently displayed			X		
Serve as the sponsor with hotel branding (e.g., entrance doors, turnstiles, lobby columns and elevator doors)	X	X			

We hope that you will invest in the 2021 FAMU National Alumni Association Leadership Summit by becoming a partner. To procure one of the listed sponsorship packages, please mail the completed Corporate Sponsor Agreement and payment to the address provided on the form. If you desire to customize a sponsorship package for your company or organization, please let us know. We will work with you to accommodate your request.

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CORPORATE SPONSOR AGREEMENT

FAMU National Alumni Association, Inc.

2021 Leadership Summit Orlando, FL

November 17-19, 2021

www.famunaasummit.com

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Primary Contact: _____

Job Title: _____

Phone: _____ Email: _____

Company Website: _____

PLEASE INDICATE SPONSORSHIP SELECTION:

FANG - \$15,000 – FAMUNAA Distinguished Alumni Gala _____

VENOM - \$10,000 Summit Athletics Luncheon _____

GOLD - \$6,000 - Please specify event _____

SILVER - \$5,000 - Branding Sponsor _____

BRONZE - \$1,500 - Event Table - Specify _____

Other: _____ Amount Details: _____

PAYMENT METHOD: Check _____ Credit Card _____

Please make checks payable: **FAMU NAA Leadership Summit.**

Place “**2021 Leadership Summit**” and your **sponsor level** in the memo.

Credit Card Type: Visa _____ Master Card _____ AMEX _____ Discover _____

Credit Card Number: _____ Exp. Date: _____ VCODE: _____

Credit Card Billing Address: _____

City/State/Zip: _____

Authorized Signature _____ Date _____

SPONSORSHIP PAYMENTS ARE DUE IN FULL BY October 29, 2021

Please mail the Corporate Sponsorship Agreement and payment to:

FAMU NAA, Attn: Leadership Summit, P.O. Box 7351, Tallahassee, FL 32314